



This Is JA

**Junior
Achievement**

This is JA – Junior Achievement

JA Czech is part of the international nonprofit educational organization [JA Worldwide](#). Junior Achievement is a modern organization with 100+ years of experience, operating in more than 100 countries around the world.

JA Czech was founded by Tomáš J. Baťa in 1992 and is accredited by the Ministry of Education, Youth and Sports of the Czech Republic.

Our mission is to provide young people with practical economic education, develop their knowledge and skills, inspire them, enable them to succeed and be well-prepared for entering the workforce.

We provide practical and fun learning in the areas of job readiness, financial literacy, entrepreneurship, sustainability, STEM, economics, citizenship, ethics, and other life skills.

Our **financial literacy programs offer** the learning experience for students since 1st grade till university.

The flagship **JA Company Programme** (JA Studentská firma) offers students the opportunity to learn how to move a business idea from concept to reality, and unleashes their entrepreneurial spirit.

